



How to Conduct a Tasting Session ?

The process of a tasting session is to have each Scout try 1 to 2 kernels of each flavor and have the Scouts vote on which popcorn they enjoy most. Tally votes & determine which flavors were everyone's favorites!

How a Tasting Session Will Help Your Sales \$

A tasting session creates product familiarity and product knowledge. Now each Scout can use the tasting results as a selling tool by sharing their favorite flavors! Make sure to share more than 1 flavor & upsell!

Download Tasting Kit Name Cards at www.prpopcorn.com

TASTING KIT

